



# Rate Sheet 2017

FREE Community Magazine

Circulation 4200 Monthly Effective 05/2017

Since 1992 www.LebanonLife.org

AD TYPE (Column by inch)	SIZE (Width x Height in Inches)	PRICE	
		B/W	COLOR
Block	1.75" x 2"	40.00	---
Bus Card	3.75" x 2"	55.00	80.00
2C x 3 (Landscape)	3.75" x 3"	65.00	90.00
2C x 4.5	3.75" x 4.5"	90.00	115.00
3C x 2	5.75" x 2"	65.00	90.00
3C x 3	5.75" x 3"	90.00	115.00
2C x 6	3.75" x 6"	130.00	155.00
5C x 2	9.75" x 2"	105.00	130.00
3C x 4	5.75" x 4"	130.00	155.00
4C x 4	7.5" x 4"	155.00	180.00
3C x 5	5.75" x 5"	145.00	170.00
2C x 9	3.5" x 9"	165.00	190.00
4C x 9	7.5" x 9"	215.00	240.00
Half page (5C x 5.5)	9.75" x 5.5"	170.00	195.00
Full b&w page <i>Prime</i>	9.75" x 11"	250.00	---
Front Page - Inside	9.75" x 11"	---	280.00
Back Page - Inside	9.75" x 11"	---	280.00
Back Page - Outside <i>(back cover)</i>	9.75" x 10"	---	320.00

Ad sizes/measurements are in approximate inches and are subject to space availability.

Placement of colored pages are dependent on issue size Ex. 24 or 28 pgs. Rebuilding Ads that do not come camera ready may be charged for graphic services. Advertisers are required to pay for ads in advance of publication, unless other credit arrangements have been made. Lebanon Life reserves the right to edit, or reject any submission. Opinions, ideas, concepts expressed, are not necessarily the views of the Publisher. While great effort is taken on the insertion of all submissions, Lebanon Life shall not be held responsible for any omissions, in part or whole, or any typographical errors. Late fees may be applied to overdue balances. Credit card payments will be listed on credit card statements from Lebanon Life. Prices Subject To Change.

### Display Ad Submissions:

**Website:** Go to [www.LebanonLife.org](http://www.LebanonLife.org), at bottom of the Home page click on insertion sheet link, print, and complete the insertion sheet then mail or email to Lebanon Life. You can upload your advertisement (PDF). Proofs will be emailed, unless otherwise arranged.

**Email:** Send your camera ready ad, PDF, as an attachment, to [submissions@lebanonlife.org](mailto:submissions@lebanonlife.org). Be aware, items can change in transmission.

**Drop Off:** Bring your camera ready ad, PDF on CD, to the Lebanon Town Hall Selectman's office, with prior arrangement. Include a confirmation hard copy with CD and address for CD and pictures to be returned.

All advertisers **must** have a current Insertion Sheet on file.

### DEADLINE AND ISSUE DATES

Published at the beginning of every month.  
Space reservations: 15th of the previous month



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**Ads and submissions need to be made on time to ensure Lebanon Life is delivered on time. We can not guarantee the publication of late submissions**